2019-2022 Strategic Plan

	Objective	Key Activities	Key Administrative Responsibility	Council Role	Completion Date
	Ongoing To be carried out Completed	Ongoing To be carried out Completed	Ongoing To be carried out Completed	Ongoing To be carried out Completed	Ongoing To be carried out Completed
19- 1	Tabled Develop a new strategy to combat weeds and brush in the roadsides	 Review our current IPM plan and present options for the Board to review 	Director of Environmental Services	Tabled Approve strategy	Tabled Q1, 2019
19- 2	Update the County's template and process for CAO performance reviews	 Administration identifies leading practices from other municipalities Administration provides a draft template and process to Council for comment Template and process amended based on Council feedback Council completes performance review Council provides feedback on performance review document and process 	Assistant CAO	Select template for performance review Complete performance review Provide feedback on performance review process	Q2 2019
19- 3	Adopt a three-year salary review cycle for a market assessment	 Develop a draft policy Present to Council for review and adoption Complete first market assessment 	Assistant CAO	Review and adopt policy	Q2 2019 2022

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19- 4	Update the County's water and sewer bylaw and associated user fees	 Develop draft bylaw Present bylaw to Council for review Council passes bylaw Present an updated schedule of fees to Council Council adopts schedule of fees 	Director of Environmental Services/CAO	Pass bylaw Adopt fee schedule	Q3 2019
19- 5	Develop and adopt a Crowfoot Crossing Subdivision Development – marketing and promotion strategy	 Complete workshop March 7th, 2019 Complete update/development of promotion and marketing materials 	Community Services Director	Participate in workshop	Q3 2019
19- 6	Review and update fire services user fees	 Present current schedule of fees to Council for direction Develop draft fees schedule Council adopts amended fees schedule 	СРО	Approve fee schedule	Q3 2019
19- 7	Develop and adopt a fire services bylaw	Present draft bylaw to CouncilCouncil provides directionCouncil passes bylaw	CAO	Pass bylaw	Q3 2019
19- 8	Review the County's RCMP support arrangement with urban partners	 Engage with urban partners to discuss the current support arrangement Engage legal counsel to provide options relating to the existing arrangement Report to Council on the result of the engagement with partners and counsel 	CAO	Consult urban partners Provide direction on future support levels	Q3 2019

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		 Council provides direction on the future of the partnership agreement 			
19- 9	Initiate an annual emergency management agency meeting	 Host regional workshop and training seminar in May, 2019 	Director of Emergency Management	Participate in regional workshop	Q3 2019
19- 10	Ensure training in emergency management is completed with Council and Administration	 Host AEMA elected officials training Complete EM training for applicable staff positions 	Director of Emergency Management	Participate in AEMA training	Q3 2019
19- 11	Adopt a strategic planning process and policy	 Identify leading practices from other municipalities Provide draft policy to Council for comment and amendment Council adopts draft policy and approves supporting budget 	Assistant CAO	Adopt policy Approve supporting budget	Q3 2019
19- 12	Complete terms of references for committees	 Adopt a terms of reference template Administration develops drafts for each Council-created committee Drafts are provided to committee chairs for feedback Council reviews and adopts terms of reference 	Assistant CAO	Review and adopt terms of reference templates	Q3 2019
19- 13	Develop and Adopt an economic development strategy (EDA)	 Develop a profile of the County to inventory assets for economic development Engage industry representatives Identify options based on leading practices and arising from 	CAO	Provide direction on Ec Dev strategy Approve policies and	Q3-Q4 2019

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		 workshop and associated budget implications Council provides direction Adopt a policy to guide business incentives 		funding as required	
19- 15	Review and Update the County's Municipal Development Plan	 Complete public consultation Admin presents draft plan Council adopts plan 	Community Services Director	Approve terms of reference Public consultation Adopt plan	Q2 2021
19- 16	Complete outstanding Intermunicipal Development Plans (IDPs & ICFs)	 Use existing IDP and ICF models List regional service agreements Complete meetings with neighboring municipalities Complete public engagement Pass Bylaw for each ICF and IDP 	Community Services Director	Approve bylaw for each ICF and IDP	Q4 2019
19- 17	Review and update fire services agreements	 Engage partnering municipalities Explore options for a regional fire service Develop draft agreements based on required amendments Council reviews and approves draft agreements Sign agreements 	CAO	Consult urban stakeholders Review draft agreement Approve new agreement	Q4 2019
19- 18	Adopt a long-term strategy to address the County's Peace Officer position	 Engage with urban neighbors to explore a contracting arrangement to support succession planning Present options to Council on service levels and staffing options 	СРО	Adopt strategy	Q4 2019

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		Council provides directionCouncil adopts strategy			
19-19	Initiate public engagement events	 Administration researches options for a first event and provides to Council for consideration and selection Council approves format and budget Administration organizes a public engagement event County holds the event Administration presents a postevent report to Council for discussion Council provides direction on future events 	CAO	Approve public engagement events Approve supporting budget	Q4 2019
20-1	Develop and adopt a Campground Strategy	 Identify options for expanded service levels and associated costs and/or potential fees Present options analysis to Council Council provides direction Council approves budget 	Community Services Director	Provide direction Approve budget	Q1 2020
20-2	Review options for a regional recreation strategy	 Explore leading practices for a regional recreation agreement. Develop a draft agreement for consideration by Council Engage with urban partners to present the proposed agreement and receive feedback 	Community Services Director	Review draft agreement Consult urban partners Adopt regional strategy	Q2 2021

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		Complete agreement			
20-3	Complete the construction of a PW shop near Halkirk	 Council provides direction on design scope and approves budget Develop terms of reference for the construction project RFP and award contract Project manage construction 	Director of Public Works	Provide direction on project scope Award RFP Approve funding	Q3 2021
20-4	Complete a review and update of the County's Land Use Bylaw	 Administration reviews existing LUB for deficiencies and proposed amendments Amend LUB to support enforcement strategy Complete public consultation Provide draft LUB to Council for review and comment Complete public hearing Pass Land Use Bylaw 	Community Services Director	Review of amendments Public consultation on amendments Approve bylaw	Q3 2021
20- 5	Develop a strategy for fence lines	 Develop a plan to deal with weeds and brush on private landowners fence lines 	Director of Environmental Services	Approve strategy	2020
20- 6	Develop an advocacy plan to address ratepayer and County concerns	 Complete stakeholder consultation Identify key issues for advocacy with other governmental organizations Identify for each issue – target audience, messages and speaking points 	CAO	Prioritize issues Approve/fund advocacy plan as required	2021

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		 Develop briefing notes 			
20- 7	Develop and adopt a professional development policy for elected officials	 Identify a list of professional development training opportunities for Council Identify leading practices from other municipalities Provide draft policy to Council for comment and amendment Council adopts draft policy and approves supporting budget 	Assistant CAO	Adopt policy Approve supporting budget Undertake professional development	2020
20- 8	Review and update staff position descriptions	 Council rescinds existing descriptions Develop and adopt a standardized template for position descriptions Identify the most recent existing position descriptions Identify position descriptions that do not currently exist Complete reviews of existing descriptions to identify deficiencies and required amendments. Complete development of new descriptions for positions that do not have a position description in place CAO adopts position descriptions for all positions 	Director of Corporate Services	Rescind existing position descriptions	2020

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20- 9	Develop a strategy to proactively communicate about County programs and services	 Identify communication channels Identify key messages for targeted County programs and services Develop a schedule for communication Present plan to Council for adoption and budget approval Implement 	CAO	Provide input on key messages Approve communication plan and budget	Q3 2021
20- 10	Assess the cost and feasibility of adopting a smartphone application for communication	 Complete an assessment of leading practices for potential application services and capacity Define the scope of a potential application for the County Identify development options and prices Present to Council for feedback and a go/no-go decision Develop App 	CAO	Provide input on scope of County application Provide direction on go/ no-go for development of app	2020
20- 11	Undertake hamlet improvements on a project-by-project basis	 Review available infrastructure assessments for hamlets Complete outstanding required assessments per project Based on Council direction, determine next steps 	Community & Environmental Services Directors	Review projects and approve as required Approve funding as required	2022

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21-	Develop and adopt a Transportation Master Plan	 Develop a terms of reference for a pavement study RFP and award contract Project manage contractor Contractor completes condition assessment of existing infrastructure Integrate bridge condition assessment Present to Council a draft 10 year transportation infrastructure repair, replacement, and upgrade schedule Council provides direction Council adopts Transportation Master Plan 	Director of Public Works	Approve terms of reference Award RFP contract Adopt plan Integrate plan into budget process	2021
21-2	Explore options and adopt a strategy to enhance population growth	 Coordinate with BREOC on Citizen Attraction Provide County data as required to develop strategy Present strategy to Council 	CAO	Review and adopt strategy Approve funding as required	2022
21- 3	Secure a long-term gravel source for the west end of the County	 Complete testing of County lands, or privately owned lands If appropriate lands become available as a cost-effective source, secure lands Continue crushing operations at existing pits Sign supply, supply and deliver agreements for 2022-24 	Director of Public Works	Approve funding Award contracts if required	2022

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Develop and adopt a long-term financial plan which includes an asset management plan	 Develop an inventory of assets Develop criteria for asset assessments Council adopts report Research leading practices from other municipalities for levies and categories of residential and non-residential mill rates Provide Council with options and financial impacts Council provides direction Next steps towards a long-term financial plan are developed based on Council direction 	Director of Corporate Services	Review Asset Management draft Plan Provide direction on asset management policy Approve asset management plan	2021
Develop and adopt a Facilities Master Plan	 Develop a terms of reference for a facility condition assessment Tender and award contract Project manage contractor Contractor completes condition assessment of existing facilities Present to Council a draft 10-year facility repair, replacement, construction, and upgrade schedule Council provides direction Council adopts Facility Master Plan 	Director of Public Works	Approve terms of reference Award tender Review draft plan Amend/adopt plan as required	2021

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Adopt a strategy for the ownership of water infrastructure and provision of water service	• Assess the County's strategy based on the results of: 22-2, 19-13, 21-2, 20-11,	Director of Environmental Services	Provide direction based on 22-2, 19-3, 21-2, 20-11 results	2022
22- Develop a Water and Sewer 2 Infrastructure Plan (long term repair and replacement plan)	 Develop a terms of reference RFP and award contract Project manage contractor Contractor completes condition assessment of existing infrastructure Contractor develops a draft repair and replacement plan based on the condition assessment Present draft plan to Council for direction Council adopts plan 	Director of Environmental Services	Adopt terms of reference Approve project funding Receive project summary report Integrate plan into budget process	2022